



FACT SHEET

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For Immediate Release

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BRETTFORD COMPANY FACT SHEET

About Bretford

Bretford is a Chicago-based contract and education furniture company passionately filling the void between form and function.

Mission / Philosophy

The continuum of birth, school, work, and death is a bell curve. The vast majority of that curve is made up of school and work — a fact that Bretford will never take lightly. By helping people decide what their schools and offices feel like, Bretford's helping them decide what a significant part of their lives feel like.

History

Bretford was founded in 1948. A long-time leader in the education furniture market, Bretford entered the business furniture market in 1995. After a number of notable innovations, partnerships with internationally acclaimed workspace product design partners, and a long string of NeoCon design awards, the family-owned company is making a great commitment to improving the way people and businesses work.

Core Product Lines

- **Liquid Workspace™** — A highly-functional, flexible office system featuring the award-winning Liquid Power & Data System, and including Free and Grid Workstations, and Traffic Storage
- **Plus™ Collection** — A soft seating and table collection that fuses style, comfort, and sophistication
- **Here™ Mobile Training** — Tables, whiteboards and accessories to inspire collaboration and creation
- **Tru Conference Tables & Credenzas** — Rich profiles seamlessly paired with high-tech capabilities
- **Grid Training & Conference Tables** — Coming Summer 2004
- **Legacy™ Library** — A system of tables, chairs, carrels and shelves for innovative libraries
- **Basics** – Technology support furniture for school and office

Liquid Workspace

How a company responds to change – be it technology, the economy or culture – determines whether the organization will flourish or fail. Bretford developed the Liquid Workspace so agile companies can not only adapt to change through the use of its strategically integrated worksystem but capitalize on the opportunities change brings. Embracing the power of the Liquid Workspace enables business leaders, interior designers, and facility managers to closely align business strategy with workplace strategy.

Liquid Workspace Partners

Liquid Workspace is the result of a number of partnerships Bretford forged specifically for this initiative. Partners include Formway Design, based in New Zealand, who developed the Free System, Grid Workstations, Traffic Storage and Plus Seating; Leef, in Toronto, who designed the privacy screens; and Design Concepts, Inc. of Madison, Wisconsin, who engineered the Liquid Power & Data System.

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Bretford NeoCon Awards (13)

- NeoCon Gold Awards for Liquid Workspace
 - 2003, Liquid Power & Data, Furniture Systems: New Enhancements
 - 2001, Freeloader, Files and Storage
 - 1999, Free System, Alternative Office
 - 1999, Free System, Computer Support

- NeoCon Silver Awards for Liquid Workspace
 - 2000, Free System Sit-to-Stand Midi Workstation, Furniture Systems: New Enhancements
 - 2001, Freeloader, Furniture Systems: New Enhancements

- NeoCon Gold Awards for Bretford Training & Conference
 - 1999, Here Mobile Training Table, Training & Conference Table
 - 1996, TransTable, Training & Conference Table
 - 1995, Media Cart, Computer Support

- NeoCon Silver Awards for Bretford Training & Conference
 - 1999, Recessed Monitor Table, Computer Support
 - 1997, Powered Conference Table, Training & Conference Table
 - 1997, Hospitality Cart, Most Innovative Design

- NeoCon Platinum Award for Bretford Training & Conference
 - 1996, TransTable, Best of Competition

Management Team

Dave Petrick, CEO

Mike Briggs, President

Chris Petrick, Director of Marketing

Tad Petrick, Director of Sales

Peter Beestrum, Director of Operations

Locations

Headquarters: Franklin Park, IL
Phone 800-521-9614

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Manufacturing: Schiller Park, IL

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