



PRESS RELEASE
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**BRETTFORD INTRODUCES TRAFFIC STORAGE AT NEOCON WORLD'S TRADE FAIR 2004
ENABLING LIQUID WORKSPACE™ TO WORK HARDER FOR PEOPLE, TEAMS & BUSINESS**

CHICAGO — Bretford recognizes that workplaces are busy places. In the constant flow of information and people, important resources need to be filed and accessed which is why the Chicago-based contract furniture manufacturer and its long-standing design partner, Formway Design of New Zealand, created the new Traffic storage line featuring Team Storage and Mobile Pedestal. The innovative team and personal storage system completes Bretford's Liquid Workspace, winner of the 2003 NeoCon Gold Award, making it a more robust, integrated office system for today's agile companies.

Like the highly-functional and flexible Liquid Workspace featuring the Liquid Power & Data System, and including Free and Grid workstations, Traffic enables a work environment to work harder for people, teams, and business by transcending ordinary storage components and supporting the benefits now synonymous with Liquid:

- Traffic is easy to reconfigure.
- Traffic is mobile.
- Traffic is space efficient.
- Traffic is easy to use, customize, and assembly is virtually tool-less.

Traffic storage is intuitive to use and highly functional; Traffic is not a tin box. It is subtle, revolutionary, yet compatible in design. This innovative personal and team storage system helps people control information — and doubles as usable work or meeting space.

Unlike traditional lateral files, Traffic storage accommodates more than just paper files. A range of interior accessories can be employed to customize Traffic for specific storage issues, including pull out shelving for reference materials, flat shelves for storing binders, or media drawers for organizing CD, DVD, and Video Tapes. This cost-effective approach allows the user to replace various accessories simply and without tools to extend the life of the product and reap the benefits of a storage system that can keep pace with ever-changing business environments.

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Traffic components include secure, open and coat storage, as well as the Mobile Pedestal. All have unique qualities to suit a variety of needs.

More than twenty possible Team Storage combinations of height (five), width (two) and door options offer near-desk personal and team storage to accomplish any task. Available as secure or open storage options, the secure version features tambour doors and key-lock entry. Coat storage paired with secure storage capacity is available, as well as open shelving for ease and convenience.

Traffic's Mobile Pedestal exemplifies Bretford's desire to fill the void between form and function by providing workers with at-desk personal storage that doubles as cushion-top seating. Two or three drawer pedestal storage is transformed into an impromptu meeting space. Available with or without upholstery, the Traffic Mobile Pedestal fits sleekly below Grid and Free workstations to maximize space.

The complete Liquid Workspace featuring Traffic storage, Free and Grid workstations, and Liquid Power & Data will be displayed at NeoCon June 14 – 16 at Bretford's Chicago showroom located on the 10th floor of the Merchandise Mart in Suite 1080.

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About Bretford and Its Partners

Bretford is a Chicago-based contract and education market furniture company passionately filling the void between form and function. For more information about Bretford, visit <http://www.bretford.com>.

Working in collaboration with Formway Design of New Zealand, Traffic storage complements Formway's already extensive and well-regarded range of Free and Grid office furniture licensed for North American distribution by Bretford. For information about Formway Design, visit <http://www.formway.com>.